








> ABOUT

Pabst Brewing Company was established in 1844 and has ownership of world renowned brands such as Pabst Blue Ribbon, Old Style, Not Your Father’s Root Beer, Lone Star, Old Milwaukee, Schlitz, and Colt 45 to offer more than 30 different and distinct beers. The largest American-owned brewery is headquartered in Los Angeles, California and operates throughout the United States, Canada, China, Australia, Europe, and Central & South America.





> CHALLENGE

-  Complex and lengthy onboarding and training processes
-  Rapid company growth
-  Lack of a single platform to execute training
-  Inconsistent training that did not reach beyond the basics
-  Access to resources, including continual education to maintain and develop skills

Pabst was growing rapidly as a company and a need to onboard employees at a faster rate developed. Onboarding was a complex and often lengthy process due to the fact that a single platform for education did not exist, and training typically varied depending on the department. The limited training that was available to employees took place in succession through individual conversations or WebEx with content most commonly delivered through PowerPoint. Furthermore, it often did not go beyond the basic legal essentials and lacked consistency.

After identifying this challenge the Vice President of IT started a project to develop periodic training and category development. Mr. Rafael Garcia was tasked with the assignment to research the company's options and examine best practices and tools to find a solution that would work best with his peers within the food and beverage industry.

> NEED

-  Integration with existing company fabric
-  User-friendly and easy to implement
-  Rapid deployment
-  A mobile solution that would not have to be hosted by Pabst

Due to a strong Microsoft foundation Pabst required that the chosen solution integrated well with the already existing stack of Microsoft Products which included SharePoint, Outlook, One Drive, the Microsoft Business suite, and Skype for Business. Additionally, the company was in search of a solution that they would not have to host, allowed rapid deployment and would be straightforward to use. With 500 employees spread out across the globe Pabst needed a mobile solution that could deliver training and provide management to a disperse geographic environment. And, of course, the solution had to be affordable and within budget.



> SOLUTION & RESULTS

Pabst selected ELEARNINGFORCE to address this need and implemented LMS365 Cloud. Together we created Pabst Learning, a learning management system built in the cloud. LMS365 provided the company with its own learning site to accelerate growth and share learning content, addressing the overall need of consistent training.

In the future Pabst Learning will evolve to be the all-in-one destination for training and development for the entire organization. The company now has the tools and skills to quickly and efficiently generate content internally and also plans to integrate third-party content for compliance and certifications. The goal is to have a one-stop-shop for all training content, making it easy for users to access no matter where they are located.

"The team at ELEARNINGFORCE Americas made it very easy for us to install and train our team on our new LMS365 Cloud platform. This will play a vital role in speeding up the development of our Human Capital to maximize the utilization of our IT resources in a rapidly changing business environment."

- **Rafael Garcia**, Technology Training Manager | **Pabst Blue Ribbon**

> FACTS



Food & Beverages



Based in Los Angeles, CA



500+ employees nationwide



Established in 1844



www.pabstbrewingco.com

> PROJECT DELIVERED BY

ELEARNINGFORCE Americas

CONTACT

ELEARNINGFORCE Americas
3742 Colliers Drive, Ste. 100
Edgewater, MD 21037
Phone: +1 844 775 6787